

## **ATTACHMENT C**

### **Management Biographies**

#### **MARC PARTICELLI – Chief Executive Officer**

Mr. Particelli has served as a board member of Epana since early in 2005 and took the CEO role in August, 2005. Marc brings experience in building and leading branded marketing businesses and disciplined financial management to the technical, sales and entrepreneurial strengths of the rest of the senior management team.

During the four years prior to joining Epana, Marc was the Chief Executive Officer of Modern Media, a leading international, Interactive marketing services agency publicly traded on NASDAQ (Symbol:MMPT). He sold the business to Digitas in late 2004.

In the six years prior, Marc served as a partner and managing director with Oak Hill Capital Partners, L.P., a \$1.6 billion private equity partnership and with Odyssey Partners, a \$3.5 billion hedge fund. Marc completed a number of successful acquisitions working with managements to execute the business strategies and improve the operational performance of the portfolio companies he led. Marc assumed senior management roles in a number of these businesses; and significantly improved their performance through operational improvements.

Marc Particelli began his career at Booz Allen where, as a senior partner and consumer industries practice leader, Marc initiated and built a global practice focused on strategy, operations, channel and market management, and global expansion for Fortune 500 companies.

Marc earned his bachelor's degree in Industrial Engineering from Lehigh University and his master's degree in Business Administration from the Harvard University School of Business.

#### **ELIE SEIDMAN – Founder and President**

Mr. Seidman is the Founder and President of Epana and has led Epana since its inception in 2000. Mr. Seidman was Founder and President of Wired Business, a building centric telecommunications provider (BLEC) funded by Norwest Venture Partners and Dolphin Communications. Mr. Seidman built Wired Business into a successful entity by focusing on the core fundamentals of the business plan - keeping costs low and customers happy. Wired Business was sold to WebAccess in Denver, Colorado. Prior to founding Wired Business, Mr. Seidman was a Product Manager with Trilogy in Austin, TX. At Trilogy, he managed the development of the company's new customer relationship management (CRM) product offering. Mr. Seidman has also worked at the Microsoft Corporation in a product management capacity. Mr. Seidman is a graduate of the University of Pennsylvania with a BSE in Materials Science Engineering.

ROBERT J. CONRADTS – Chairman

Robert J. Conrads is the active Chairman of Epana and the Sienna Ventures partner responsible for their investment in Epana. Formerly a senior partner at McKinsey & Company where he was head of their Global Technology Consulting Practice, Conrads has also served as Managing Director and Head of Global Technology Investment Banking at CS First Boston. Previously Conrads was CEO of Indigo America and CFO of Indigo NV, a publicly traded printing technology company acquired by Hewlett Packard. Mr. Conrads has a Masters Degree in Atomic Physics from the Georgia Institute of Technology and is a graduate of the Harvard Business School.

ARIEL CHARYTAN – Chief Operating Officer

Ariel Charytan is COO of Epana where he is responsible for developing new business opportunities with customers and partners. Mr. Charytan also is responsible for pricing and product development. Mr. Charytan was also a key member of Epana's founding team.

Prior to his work at Epana, Mr. Charytan was Director of Business Development at Wired Business, a New York-based building centric telecommunications provider (BLEC). While at Wired Business, he helped launch the company's entry into the New York market while serving as Sales Director. Mr. Charytan was also instrumental in expanding Wired Business operations to Virginia, Pennsylvania, and Florida.

ERIC L. RAAB – Chief Technical Officer

Eric L. Raab brings more than fifteen years of technical and business experience in the telecommunications industry to Epana. After obtaining a Ph.D. in Physics from the Massachusetts Institute of Technology (MIT), Dr. Raab developed atomic, optical and computer technologies for AT&T Bell Labs. He holds two U.S. technology patents. Dr. Raab served as Chief Technology Officer at IDT Corporation, a multinational telecommunications carrier based in Newark, New Jersey. Dr. Raab later went on to serve as CEO of AIG Telecom, the first established trading desk for wholesale telephone minutes. Dr. Raab also serves as Vice President of Engineering for Epana.

DANIEL MARLO - Vice President of Business Development and General Counsel

Daniel Marlo is Epana's Vice President of Business Development and General Counsel. Formerly, Mr. Marlo worked in the Menlo Park and New York offices of Gunderson Dettmer, LLP. His practice focused on providing corporate counsel to numerous venture funds and emerging growth companies, including Epana, regarding public and private financings and mergers and acquisitions. Mr. Marlo holds a J.D. from Northwestern University School of Law and a B.A. in Economics and English from Georgetown University.

**JAY ADAMS - Vice President of International Business Development**

Jay Adams is the Vice President of International Business Development at Epana where he is responsible for international route development and carrier relations. Mr. Adams has over ten years' experience in international telecommunications where his work included building and managing global networks around the world and establishing direct relationships with local partners and PTTs in host countries. Mr. Adams began his career in 1994 at IDT where he managed inbound and outbound internet services for the company. Prior to joining Epana, Mr. Adams created global and domestic carrier networks and initiated a highly successful calling card division as Vice President of Sakon, a state of the art carrier that offered integrated telecommunications services over a broadband network.

**KAREN VANDER – Vice President of Logistics**

Ms. Vander is Vice President of Logistics at Epana where she oversees Epana's prepaid distribution and fulfillment center and Epana's vendor logistics department. Previously, Vander was Director of Intermodal at Mediterranean Shipping, one of the world's largest container-shipping and international transportation services. Prior, she planned North American and Caribbean logistics for Zim American Israeli Shipping. Vander holds a BSc in Industrial Engineering from Technion - The Israeli Institute of Technology.

**RONEN GLIMER – Vice President of Marketing**

Ronen Glimer is Vice President of Marketing for Epana and oversees marketing, brand development and corporate communications for the company. Mr. Glimer has been with Epana since its founding. Prior to his work at Epana, Mr. Glimer was a director of marketing and business development at Wired Business, a New York-based building centric telecommunications provider (BLEC). Mr. Glimer previously worked at The O Group, a New York-based marketing and design firm, where he developed and implemented marketing campaigns. Additionally, Mr. Glimer worked on major national accounts at Grey Advertising in New York City. Mr. Glimer is a graduate of Columbia University.

**MERYL RAVITZ – Controller**

Ms. Ravitz is an accomplished telecommunications financial operator with over ten years' operational experience. She has been with Epana, since its founding. Prior to her involvement with Epana, Ms. Ravitz was the controller of Wired Business, a Norwest Ventures and Dolphin Communication backed BLEC. Prior to that, Ms. Ravitz worked at Destia Communications, a prepaid and residential telephony provider. At Destia, Ms. Ravitz was instrumental in building the company's financial organization. As the Director of Corporate Accounting and Financial Reporting at Destia, Ms. Ravitz was responsible for all financial activities related to Destia's initial public offering, two high yield offerings and the acquisition of Destia by Viatel, Inc. Before Destia, she was at Deloitte & Touche for 6 years where she focused on the

telecommunications industry. Ms. Ravitz has her CPA and is a graduate of George Washington University in Washington, D.C.